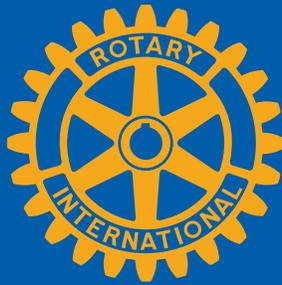


# Rotary



## District 6560

NEWSLETTER | [www.rotary6560.org](http://www.rotary6560.org) | [www.directory-online.com/Rotary](http://www.directory-online.com/Rotary)

**Bryce Adam**  
DISTRICT GOVERNOR  
Volume XXXI No. 7

# Are YOU



### See Inside for:

- Governor's Message*
- District 6560 Speech Contest*
- Land of Lincoln PETS*
- All IN Rotary Conference*
- Toronto Convention*

### DISTRICT CALENDAR 2017-2018

#### March – Water & Sanitation Month

- 1 Pre PETS Preview Parties
- 16 Assistant DG Training  
at LOL PETS
- 17-18 Land of Lincoln PETS,  
Effingham, IL
- 16-18 RYLA, YMCA Camp  
Tecumseh, Brookston,  
IN

#### April - Maternal & Child Health Month

- 7 District Speech Contest
- 20-21 All IN Rotary  
Conference –  
Indianapolis, IN

#### May – Youth Service Month

- 19 District Training  
Assembly

#### June – Rotary Fellowships Month

- 24-27 Rotary International  
Convention, Toronto,  
Canada

## ALL "IN"?



[www.rotary.org](http://www.rotary.org)

Rotary Making a Difference



## GOVERNOR'S MESSAGE

# Making a Difference!

Dear Rotarians:

### Rotary: Making a Difference

continues bringing community

leaders together, sharing *ideas* and taking *action*! I'm proud of the successes in each of our District's 44 Clubs. District and Global Grant's are fueling community projects making lasting change through your contributions to The Rotary Foundation. Our membership is growing! Continue inviting leaders and getting them engaged in Rotary's mission, Service Above Self.

Don't forget about our All IN Rotary conference April 20-21, 2018 in Indianapolis. Your conference team has put together an outstanding program with speakers that will educate and entertain you. We've planned fun fellowship opportunities, interesting breakouts and service projects. Join me for the weekend or just a single day, you won't want to miss it!

**Please register now at [www.allinrotary.org](http://www.allinrotary.org).**

One IN Rotary,  
Bryce Adam,  
District Governor, 2017-18

**Be sure to check out pages 4-8**  
for lots of details on this ALL "IN" Rotary Conference

### Historic Statewide Conference

DISTRICTS 6540 | 6560 | 6580

### INDIANA ROTARIANS

# It's time to be ALL "IN"

From outstanding speakers to informative and inspiring breakout sessions, the **All Indiana Statewide Conference** promises to be a memorable experience. Make history with us at the two-day event! **Celebrate** and **Connect** with Rotarians from District 6540, 6560 and 6580!

- Outstanding Speakers
- House of Friendship
- Breakout Sessions
- Entertainment & Events
- Club Showcase
- Discover Indy



APRIL 20-21  
2018

Marriott  
Indianapolis  
Downtown

3X  
Energy  
Enthusiasm

TOGETHER, WE

INSPIRE  
CONNECT  
UNITE



TRANSFORM

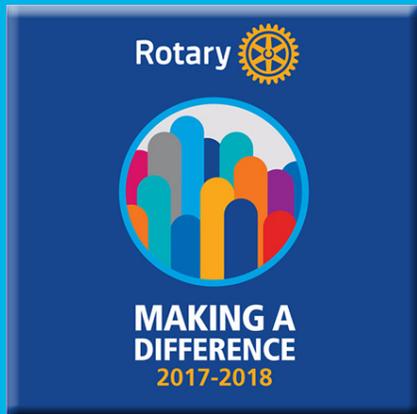
to make things better –  
that's what people of action do.

REGISTER NOW:  
[www.allinrotary.org](http://www.allinrotary.org)

Rotary



ROTARY:  
MAKING A  
DIFFERENCE



# HIGH SCHOOL SPEECH CONTEST

## "Rotary: Making A Difference"

Minnetrista  
1200 N Minnetrista Pkwy  
Muncie, IN 47303  
Saturday, 9:00a  
7 April 2018

Register at [DACdb Calendar](#).

For more information, contact Dale Basham  
at 765.749.4349 or [dbasham5@comcast.net](mailto:dbasham5@comcast.net)



### LAND OF LINCOLN

## President Elect Training Seminar (PETS)

AND

## Assistant Governor Training Seminar

@ **Thelma Keller Convention Center**  
1202 N Keller Dr, Effingham, Illinois 62401

Assistant Governor Training Seminar

**FRIDAY | March 16, 2018**

President Elect Training Seminar

**SATURDAY & SUNDAY | March 17-18, 2018**

**TO REGISTER ON-LINE after Jan. 1**

- Log in to [DACdb](#) | Go to Calendar (Mar. 16 or Mar. 17-18, 2018) | Click "Register Now" link
- Make hotel reservations separately. Ask for Rotary Discount by using group code: LLP  
**Holiday Inn:** 217.540.7777 | **Country Inn & Suites:** 217.540.5555 | **La Quinta:** 217.540.1111

**FOR MORE INFORMATION GO TO [www.lolpets.org](http://www.lolpets.org)**

I'M A PROUD MEMBER



# It's time to be ALL "IN"

An Aussie who dares to "have fun at Rotary", a Rotaractor superstar, an inspirational exchange student, a polio champion, and a poignant speaker from the Rotary International Board are among the headliners addressing the **April 20-21 All 'IN' Indiana Rotarians' Conference in Indianapolis**. Expect to be dazzled, inspired, challenged and entertained.

This year marks the first time Rotary has held a statewide Indiana conference in 80 years. To match this monumental event, the All 'IN' planning committee has assembled this amazing list of speakers – who might just make difference in your life and help you to make a difference in the lives of others.



## Evan Burrell: Pretend Superhero, Social Media Guru ... Rotarian



"Rotarians are truly modern-day superheroes... Each of us has the power to do good in the world and to make a difference," says Evan Burrell, of the Rotary Club of Turramurra, New South Wales, Australia. A 30+ Gen Y Rotarian – who taught RI president Ron Burton how to dance "Gangman style" at the 2014 Convention in Sydney – tells his "Rotary story" in a fun and irreverent style. Fasten your seatbelts!

## Mitty Chang: Rotaract Superhero + more



This Rotaract superstar built his first website in 1998 as a fourth grader and launched his web design career at age 13. Since then, he has founded Candeavor, a digital marketing and design agency in Silicon Valley, has been an international leader in Rotaract – chartering two Rotaract Clubs, and is currently president of the Rotary eClub of Silicon Valley. His speaking topics range from leveraging social media to attract millennials to the power of positive thinking.

## Barbara Nieviadonski: Life-changing experience



In 2013-2014, Barbara Nieviadonski had the opportunity to go to Germany as a Rotary Exchange student. When she returned to her home in District 4730 of Brazil, Nieviadonski became active in Rotaract and Rotex. She wanted to share her exchange student experience in ways that conveyed the deep impact of her trip. Once she realized that a traditional PowerPoint® presentation was inadequate for the job, she enrolled in drama classes and mastered video editing. The result is a dynamic presentation about a young life that was changed through the Rotary Youth Exchange Program.

# It's time to be ALL "IN"

GET  
READY  
FOR

AMAZING  
SPEAKERS!



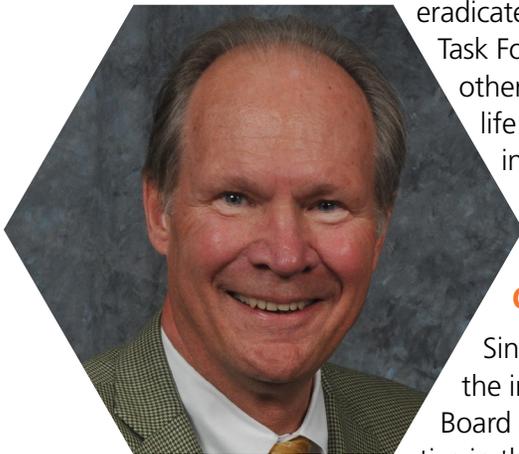
## John Salyers: Traveling the globe to eradicate polio

John Salyers says his goal is to live the Rotary motto, "Service Above Self." Most would say he's overachieving. The Florence, Kentucky, Rotary Club member has traveled the world to help eradicate polio and serves on the Polio Eradication Task Force for the United States – among numerous other Rotary leadership positions. Indeed, Salyers' life has exemplified service: serving in the US Army Combat Engineers, including a tour in Vietnam; followed by a stint on the Erlanger, Kentucky, police force; and then as a field representative and military liaison for Kentucky Senator Jim Bunning.



## Greg Yank: Living a life that matters

Since 1978, Greg Yank has been active in Rotary from the club to the district to the international level. He currently serves on the 17-member Rotary International Board of Directors. In addition to his Rotary work, Yank and his wife Catherine are active in the O'Fallon, Illinois community. His three disparate career paths included studying at a Catholic seminary, health care executive management and owning a business coaching/peer advisory franchise. A much sought-after speaker, Yank believes "Rotary enables him to live a life that matters."



Please join us for this historic conference, which promises a powerhouse of great speakers. Chances are high they will offer excellent ideas to help you take your club to the next level. Visit [www.allInRotary.org](http://www.allInRotary.org) to register and review the conference schedule, as well as information on the House of Friendship, and the City of Indianapolis.

## Conference registration fees are:

\$149 Regular Rate (Friday & Saturday)

\$99 New Member Rate (Joined since April 1, 2016)

\$99 One Day Rate

SEE YOU  
IN INDY!

Lisa Waterman, Governor, District 6540  
Bryce Adam, Governor, District 6560  
Judy Bush, Governor, District 6580

# The Marriott Downtown Indianapolis

350 West Maryland Street  
Indianapolis, IN 46225  
Rate: \$149 + tax per night

## Deadline to receive group rate: April 9

With newly redesigned rooms and meeting space, Indianapolis Marriott Downtown is the perfect home base while attending the All IN Rotary District Conference. Circle City Mall, White River State Park and Victory Field are also just walking distance from the hotel, allowing you to explore some of the city's best attractions effortlessly.

Guests can break a sweat in the renovated fitness center appointed with new cardiovascular equipment and free weights. The newly renovated hotel rooms and suites are a representation of modern luxury with rich furnishings, unique decor and expansive windows. Stay productive with our ergonomic workspaces and high-speed Wi-Fi, or sink into relaxation with the plush bedding.

To receive the group discount, please reserve your room by April 9. Book your hotel online: [All IN Rotary 2018](#)

<https://aws.passkey.com/gt/214677395?gtid=db27512d16ea3e3f2abffb6c35c34156>



## Reach Business, Civic and Community Leaders Across Indiana

"All IN Rotary" Statewide Conference  
Friday and Saturday, April 20-21, 2018 | [Downtown Indianapolis Marriott](#)

Your business has the opportunity to reach an exclusive network of community leaders at this spring's ALL IN Rotary Statewide Conference in Indianapolis. For the first time in decades, members of the 130 Rotary clubs from across Indiana will gather in Indianapolis for the April 20-21 conference. As a sponsor, your organization will reach business, community and civic leaders who are influence- and service-leaders in their communities. We expect more than 600 attendees.

Do you have businesses represented in your club, or businesses that you know, who would be interested in sponsoring this unique event? You can reach this network of dynamic men and women who are deeply involved in their communities – and passionately want to make the world a better place with your company's branding message.

**Sponsorships are available at the following levels: \$5,000, \$2,500, \$1,000 and \$500.**

Some clubs have joined other clubs to sponsor the event.  
It isn't too late for clubs, businesses, and other organizations to join us as sponsors.

**Contact Kathy Cookerly at 317.726.6669 or email her at [Kathryn\\_Cookerly@sbcglobal.net](mailto:Kathryn_Cookerly@sbcglobal.net).**



# It's time to be ALL "IN"

Looking for a good reason to attend the April 20-21 "All IN Rotary" statewide conference at the Indianapolis Marriott Downtown?

Here are 10 reasons:

**Breakout sessions.** These 40-minute get-togethers are teeming with ideas that you and your club can use to take your club to the next level.

## No. 1

### Young & Restless (Florida Room)

How do you attract those elusive young professionals to Rotary? These internationally renowned Rotary lovers can help.

PRESENTERS:

**Evan Burrell**, Rotary Club of Turramurra, New South Wales, Australia

**Mitty Chang**, Rotary e-club of Silicone Valley, CA; Rotaract Superstar

**Barbara Nieviadonski**, District 4730, Brazil, former Rotary Youth Exchange student

Sat. 4/21 – 3:30-4:10 | 4:30-5:10

## No. 2

### Membership: Give them what they want (Texas Room)

How to provide members what they seek from Rotary, get new members trained and engaged in an area of interest immediately after joining, groom new members for leadership roles, obtain regular feedback, implement changes to ensure member satisfaction.

PRESENTER:

**Brent Rosenthal**, PDG District 6690 (Ohio)

Fri 4/20 – 2:10-2:50 | 3:10-3:50  
4:10-4:50

## No. 3

### 3 ways to inspire Rotarians into action (Arizona)

Keeping yourself motivated is one thing. Constantly inspiring other Rotarians to give more funds, time and discretionary effort is quite another! During this FUN and unique program, you'll learn three mesmerizing leadership strategies for inspiring others into action, regardless of their personality type.

FACILITATOR:

**Tim Shurr**, President of Shurr I Success Seminars, is an award-winning speaker and success coach who discovered how to help individuals and companies make incredible breakthroughs after facilitating tens of thousands of hypnosis sessions through his chain of Hypnotism clinics. His "brain-training" strategies have been featured on ABC, NBC, CBS, Fox News, and the TEDx stage. TimShurr.com

Fri 4/20 – 2:10-2:50 | 3:10-3:50  
4:10-4:50.

Sat 4/21 – 2:40-3:20

## No. 4

### Diversity, Inclusion, and the Science of Unconscious Bias

How do you reduce the impact of bias in organizations and people?

This presentation clarifies the importance of a diversity-based culture, then gets scientific about measuring unconscious bias and what can be done to override the biases with education and exposure.

In the "New Abnormal" world of the modern economy, a culture that encourages the full participation of all people on the team is a real competitive advantage.

PRESENTER:

**Karl Ahlrichs**, speaker and author, has broad experience in Human Resources, Operations and senior level problem solving. He has decades of strategic consulting to all industries, using risk management and good organizational development theories to bypass "best practices" and move directly to "next practices."

Sat 4/21 – 3:30-4:10 | 4:30-5:10

## No. 5

### Join Leaders. Exchange Ideas. Take Action. (Utah Room)

Getting involved in Rotary is a great way to develop leadership skills and to put those skills to use in serving humanity. Director Yank shares his story on Rotary and leadership and offers tips on how you can put your leadership skills to use at the club and district level.

*continued on next page*

PRESENTER:

Since 1978, **Greg Yank** of O'Fallon, IL has been active in Rotary from the club to the district to the international level. He is Rotary International Director for the 13-state "Heart of America" (Zones 30-31) which includes all of Indiana.

Sat 4/21 – 3:40-4:20 | 4:30-5:10

## No. 6

### Make your Vocational Training Team a success (Illinois Room)

District 6540 will give you a behind-the-scenes look at their Vocational Training Team (VTT) Global Grant from Turkey and will share lessons learned.

Through the project three Turkish special education professionals came to Indiana to learn techniques for preparing intellectually disabled young adults ages, 16-20 for successful employment. Presenters also will address post training activities in Turkey.

PRESENTERS:

**Christina Dougherty** is PDG (D6540), Past President and Foundation Chair for the LaPorte club. Mary Kaczka was VTT co-chair.

Fri 4/20 – 2:10-2:50 | 3:10-3:50  
4:10-4:50

## No. 7

### Public Image: Tell your club's Rotary story (Florida Room)

Are you telling your club's Rotary story? Or are you keeping it to yourself? If you don't tell your club's story, how do you

make your club and Rotary attractive to prospective members? This session will cover Rotary's "People in Action" effort and why you should publish a Club Annual Report.

FACILITATOR:

**Greg Maciolek**, Rotary Club of Knoxville Breakfast, and Zone 30 Public Image Coordinator. A retired Air Force fighter pilot, Greg runs two business-to-business training and development companies.

Fri 4/20 – 2:10-2:50 | 3:10-3:50  
4:10-4:50  
Sat 4/21 – 2:40-3:20

## No. 8

### Change lives through Global Grant Scholars (Michigan Room)

Should your club or district consider a Global Grant Scholarship program? Ray Klingensmith, 2010-11 Rotary International President, and Rotary Scholar Kaz Fukuda of Yokohoma, Japan will talk about how studying abroad through Rotary's Global Grant Scholarship programs can change lives.

Sat 4/21 – 3:30-4:20 | 4:30-5:20.

## No. 9

### Active Shooter (Michigan Room)

In an effort to empower organizations with a comprehensive active shooter program, CEO Timothy Stupy and Solutions Consulting LLC have designed active shooter preparedness training for all types of business, academia, and healthcare facilities.

PRESENTER:

**Timothy Stupy** lives in Evansville where he continues to advance his passion for emergency management and security.

Fri 4/20 – 2:10-2:50 | 3:10-3:50,  
4:10-4:50  
Sat 4/21 – 2:40-3:20

## No. 10

### Do you have a social media strategy? (Illinois Room)

Your website, your social media, and your marketing strategy all play a role in your marketing. If you and your club need help taking control, this breakout session is for you.

PRESENTER:

**Dana Nelson** is a social media digital strategist and Constant Contact Solution Provider, based in Evansville.

Sat 4/21 – 2:40-3:20 | 3:30-4:20

## TAKE A DEEPER DIVE

Attend an 8:30-11:15 Friday morning workshop:

### Emerging District Leaders (Texas Room)

Led by former Rotary International President Ray Klingensmith

### Visioning (Illinois)

Led by Glen Vanderford

### Membership challenges and opportunities (Utah)

Led by Brent Rosenthal

Inspiration Around Every Corner | June 23-27, 2018



## Don't Miss It!

We hope to see YOU at the Toronto Rotary International Convention!  
Are your plans made?!?