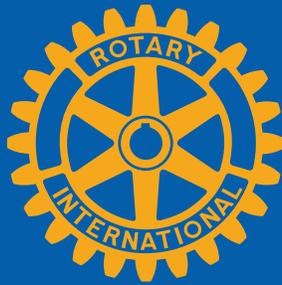


Rotary



District 6560

NEWSLETTER | www.rotary6560.org | www.directory-online.com/Rotary

Dale Basham

DISTRICT GOVERNOR
Volume XXXII No. 1

Be the Inspiration!



See Inside for:

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- Rotary Days*
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- Club Visioning*
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DISTRICT CALENDAR | 2018-2019

July

- 12-15 Central States RYE Conference – Grand Rapids, MI
- 13-14 Rotary Leadership Seminar, Zones 30-31
- 19 Governor Visit: Kokomo Early Risers
- 23 Governor Visit: Connersville
- 24 Governor Visit: Union City
- 30 District Governor Line Meeting, 3PM
- 31 Governor Visit: Rushville

August – Membership & New Club Development Month

- 3 Governor Visit: Carmel
- 8 Governor Visit: Attica-Williamsport
- 10 Governor Visit: Lebanon
- 14 Governor Visit: Noblesville Midday
- 16 Governor Visit: Flora
- 20 Governor Visit: Hartford City

with Rotary Days

District Governor Dale Basham with Mary Eileen Shackleton of Indiana and New York Rotary, Nick Reich and Tracey Danner Odenwelder of Indianapolis Rotary, at the Toronto Convention



www.rotary.org

BE THE INSPIRATION



Basham Time

What an exciting time to be a Rotarian! I am so honored to serve alongside you in Rotary International District 6560 as your Governor for the 2018-2019 Rotary year. It has been a joy to prepare for this role with Past District Governor Bryce Adam and the many other Past District Governors.

While we will continue to publish *Be The Inspiration* in the regular online format, we will also send hard copies to each club president for those in the club who have difficulty reading or accessing the newsletter. If more copies are needed, you may print more from the online pdf. Our goal is to communicate to every Rotarian in the district the great things happening in Central Indiana and around the world because of the work of our Rotary Clubs.

As I've traveled the district, I have been overwhelmed with pride for the work you do. My hope is to celebrate your excellence in every newsletter, every club visit, every time I speak in public as your Governor. I encourage all of you to submit articles and pictures about your club projects, club members, and community efforts to make this a better world. Send submissions of 200-350 words by the 25th of each month to susannacombs@comcast.net. Look for articles featuring stories of new Rotarians by Membership Chair, Vicki Tague; DaCdb tips from District Administrator Terry Harvey; Club President features on the uniqueness of their clubs; and more surprises!

We will also promote the work and play of Team 6560 on Facebook, Instagram, and Twitter. Don't be shy! We must share our stories to let the world know. Our Public Image chair, Matt Howell of Farmhouse Creative and Muncie Rotary, will help us upgrade our website, Facebook page, and social media presence. Use hashtag #Team6560, #CatchTheWave, and/or #BeTheInspiration when **you** post!

We are planting seeds so our children can sit in the shade. Don't miss a minute!

BE THE INSPIRATION!

Dale Basham

Rotary International District 6560 Governor, 2018-2019

HOSTING A ROTARY DAY

Any Rotary, Rotaract or Interact club, can inspire its community by hosting a Rotary Day. Neighboring clubs might combine their ideas, talent, and resources to co-host an event. Even entire districts can come together to host one big Rotary Day.

Rotary Days underscore our warm and cohesive community, show others our inspirational work, introduce Rotary to the larger community, and motivate action. They can take any form, as long as they are fun and engaging, involve young people, and are open to all. We encourage you to add innovative components to your public events!

Rotary Days PHOTOS!

During and after your event, post photos and videos with the hashtag #RotaryDay to social media. Rotary will collect photos of Rotary Day events around the world and show them at the 2019 Rotary International Convention in Hamburg, Germany!

PARTNER with...

- Area Interact, Rotary, and Rotary clubs
- Local Rotary Community Corps
- Community centers
- Young professional groups
- Service organizations
- Civic society leaders
- Local business

ROTARY

DAYS

2018-19

BE THE Inspiration

by hosting **Rotary Days** in **YOUR** community!

PLANNING FOR ROTARY DAYS

- Include a hands-on service project as part of the event to let visitors see for themselves how Rotary benefits the community.
- Feature guests that appeal to a non-Rotary audience – young leaders, inspirational speakers, celebrities, musicians, or other public figures.
- If the event offers food, keep it simple – a buffet rather than a formal, sit-down meal.
- Advocate on local issues related to Rotary's areas of focus by calling attention to challenges that affect people in your area.
- If you charge admission, keep prices low. Ask local businesses to sponsor your event.
- Welcome families and make the event enjoyable for them.
- Present Rotary as an opportunity for potential members to make new friends, exchange ideas, and take action to improve their community and the world. Avoid using Rotary jargon or referring to club traditions.
- Highlight the work of local Rotarians, Rotaractors, Interactors, Rotary Community Corps members, and other community members who do extraordinary work.
- Recognize non-Rotary community members who demonstrate Rotary's service ideals.
- Sponsor an event with a partner organization to show that, by working together, we make a deeper and more lasting impact on communities.
- Ask local new media to cover the event.
- Collect participants' contact information, and invite them to future club events.

View from Toronto!



Canadian Prime Minister Justin Trudeau



Her Royal Majesty Princess Anne

Who are we, and where are we going?

INDIANAPOLIS NORTHEAST COMPLETES VISIONING PROCESS

It all started when a speaker didn't show. On a late winter day in March, the Rotary Club of Indianapolis Northeast had an impromptu club assembly to fill the time. A discussion began about the sustainability of the main fundraiser – volunteering at Lucas Oil Stadium to bus tables in one of the clubs. As club membership has been shrinking and aging, would it be able to continue to fill five shifts for more than 15 annual events? In a spirited and wide-ranging conversation, this led to a number of questions that boiled down to “who are we, and where are we going?”

Say Jeff Dehler, club president, “The discussion was really good, but there was an insistence among club members that we spend time as soon as possible to continue the conversation and find consensus on the answers to those questions.”

A Visioning Process

The club began a Visioning and Strategic Goal Setting process the very next week.

The first meeting included a SWOT analysis – strengths, weaknesses, opportunities, threats. All club members were sent a link to an online



Jeff Dehler (left) facilitates a visioning process.

survey so members who couldn't attend meetings were able to participate. The second meeting reviewed the results. Members discussed what they wanted the club to be known for in three years. Club members also settled on major goal areas. Finally, in June, a four-hour visioning workshop was held to finalize a vision statement and a tagline for the club. Time was set aside to tackle several issues specific to the club to provide guidance to committees working on major goal areas.

Results: Doing Good Stuff

The SWOT analysis helped the club establish where it is today. The club is proud of its generosity, fellowship, and commitment to serve, especially around education. Challenges include declining, aging membership, and a sense of comfort and complacency. Club members established major goal areas and a vision statement, plus chose the tagline: *The Rotary Club of Indianapolis Northeast, we're doing good stuff.* “I like our tagline because it invites a conversation,” said member Bruce Rulman. “When someone asks about the club and I answer with the tagline, it invites the question, ‘like what?’ then I can provide examples.”

Continued on page 4

Club Visioning

Rotary Clubs with a Club Visioning and Strategic Plan report greater success at attracting and engaging members and achieving a positive public image.

Team 6560 is proud to announce Club Visioning Facilitation Teams for Central Indiana. These volunteers will be available to conduct Club Visioning events upon request from a club. WANT TO KNOW MORE?

Contact: Glen Vanderford, gv6760@bellsouth.net
Dale Basham, dbasham5@comcast.net, 765.749.4349
Nancy Madru, nmadru@comcast.net, 765.860.8374

Club Focus: Greencastle

By Jared Jernagan, Greencastle Rotary Club President

One of the most exciting recent projects for our club has been pledging to be a ShelterBox Bronze HERO. This was a small leap of faith for us. While the club was already giving, a Bronze HERO commits to give at least \$1,000 for three consecutive years. Immediate Past President Jacqui Ellis has a passion for ShelterBox that has inspired others. As such, our commitment for 2018-19 has been paid, and most of 2019-20.

Rotarians are annual fixtures as volunteers at Putnam County Airport Appreciation Days and Friends of the Putnam County Library Touch-A-Truck fundraiser. We even lend a hand to the Greencastle Kiwanis Club, operating a booth at its annual Reality Store each fall. Additionally, our club has an ongoing commitment to clean a stretch of U.S. 231 in the city's south side through the state's Adopt A Highway program.

For the coming year, we've struck a new local partnership with the United Way of Putnam County to support its Real Men Read program. Once a month men of the community go into each Putnam County kindergarten classroom from December to April. We read a different book to the children and provide male role models. Each child receives a copy of that month's book, an addition to his or her home library. Through funds from the Greencastle club and a district grant, we plan to help this program in the ongoing effort to promote literacy in our community's youngest students.

Since Greencastle received a Stellar Community Grant in 2011, we've watched this city reinvent itself. Today, downtown Greencastle has become a destination for dining and music. I think the Greencastle Rotary Club is already pretty stellar, but we can follow that lead and get even better. That's my goal for the club for my year as president and beyond, including looking toward our club centennial in February 2021.

If you find yourself in Greencastle on a Wednesday, or need an excuse for a road trip, join us at noon for lunch at the Inn at DePauw, 2 West Seminary St., Greencastle.

VISIONING continued from page 3

Next Steps

The club accomplished a framework that provides guidance for moving into the future. Now it's time to get down to the nitty gritty. In the next Rotary year, committees will meet within each goal area. Each will develop SMART (Specific, Measurable, Attainable, Relevant and Timely) goals. Action plans for each goal will identify timelines and responsible people so club members are kept accountable and goals are met.

And Finally...

"Fun was emphasized by club members," said Dehler. "We cannot lose sight of one of the great attractions of Rotary, which is that we get to 'do good stuff' and make a difference in our world, but we can and should have a really good time while serving."

Learn more about Indianapolis Northeast at www.rotaryclubofindianapolisnortheast.org.

Dive into DACdb

TERRY HARVEY'S TIMELY TIPS TO HELP YOU USE DACdb

Learning to Use DACdb

Ask outgoing club officers to mentor incoming club officers. Seek out the most DACdb knowledgeable members/officers of the club and invite them to share their knowledge. If you don't have a good resource within the club, see if your club's Assistant Governor can help or offer a suggestion.

What is my login information?

User Name: The email address you provided on your member application.

Password: This is usually your Rotary Member ID. If you don't know your Rotary Member ID, look on your *Rotarian* magazine's mailing label (7 digits in the label's upper left); ask your club sec-

retary; or click on the LOGIN Help link found at the bottom right hand side of the Login screen.

Club Number: This is available from your club secretary or other club officers. This field is not required to log in unless you are a District officer.

FYI: When you are logged on, your user level (number) appears in the upper right hand corner of the screen.

Adding Club Officer Positions

Don't forget to assign your chair and committee positions and enter them into DACdb. Rotary International communicates their messages, updates and news through club's committee chairs, so remember to keep your club or district officers updated.

How to Add Club Positions

Go the **MY Club** tab first. There you will find a button on the far right hand of the screen near the top that says **Edit Club**. When you select that button you will be taken to the Club Admin screen where you will see many tabs across the page. You will want to choose the **Positions** tab and then you will see all of your members and officers listed there including a pencil icon by his/her name. Once you click on the pencil icon the directions at the top of that screen are self-explanatory.

The system automatically lowers the access of a non-club officer to level 1 on July 1. Going forward, remember that if new roles/officers aren't assigned in DACdb prior to July 1, then the new officer will not have the necessary access to perform their function with DACdb.